

- Guest post and create 1 unique SEO handwritten post a month on simplepoolshouston.com for a revolving list of keywords. (we have the master spreadsheet of keywords and terms already that you need to rank for locally based off traffic). - \$250 Value
- Feature your advertising banner locally to all Houston area visitors on PoolContractor.com, PoolMagazine.com, PoolDesigners.com, PoolMarketer.com and add you to the funnel of recommended builders on SwimmingPoolLoan.com. - \$500 value
- Backlink and improve citation flow, trust flow, domain authority, domain rating on all existing pages / posts on your website from posts on web properties PoolMarketing.com owns and operates mentioned above. - \$5,000 value
- Improve DR rating and backlink profile with directory listings and citations (Google Maps "Snack Pack")
- Will earmark 10% of the budget each month for generating positive reviews to improve Simple Pools Houston Google Reviews and Facebook reviews through ManageRep.com
- Create lead generation funnels for generating more Houston traffic on PoolContractor.com – all leads generated in the Houston area would get channeled to your business for you to cherry pick.
- PoolContractor.com TOP POOL BUILDER T-Shirt – (Please let us know your size) 😊

Monthly Payment: **\$500** via automatic PayPal recurring payment subscription (you do not need a PayPal account in order to activate a monthly marketing subscription, you can use your debit or credit card). Marketing subscription runs month to month, there are no cancellation fees and you may opt out at anytime.

SUBSCRIPTION SIGNUP LINK: <https://www.poolmarketing.com/simple-pools-houston/>

USAGE POLICY

PoolMarketing.com agrees not to change / alter or delete any links generated on our web properties after the terms of service agreement ends. Meaning the work product produced by our efforts does not vanish if you choose to terminate service.

Both parties are in agreement the terms of service agreement for marketing services is exclusive only in the Market of Northern Virginia and may be cancelled for whatever reason at any time by either party with prior notice.

REJECTION / CANCELLATION POLICY

The client shall not unreasonably withhold acceptance of, or payment for marketing services after they have been provided. Please be advised that once work has begun on your project, we have a no refund policy. Rejection of the completed project or cancellation during its execution will result in forfeiture of your deposit any money paid to date.

Chargebacks, refusal of payment or filing a dispute on PayPal will result in the billing for additional labor or expenses to date. Links, videos, and any written or produced materials may then be forfeited under the terms of this agreement. Any usage by the client of any design elements, code, or portion of our work or intellectual property is strictly prohibited and may result in legal action. Client shall bear all costs, expenses, and reasonable attorney's fees in any action brought to recover payment under this contract.

ACCEPTANCE OF AGREEMENT

The above prices, specifications, and conditions are hereby accepted. Your signature on this document authorizes me to execute the project as outlined in this agreement.

Simple Pools Houston	SIGN & DATE BELOW: _____ (Signature authorizing work to begin). _____ (Date of authorization).
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