

MONTHLY MARKETING / MANAGEMENT FEES: \$1,000.00 monthly

- Create 10 SEO unique handwritten blogs each month for a revolving list of keywords. (we have the master spreadsheet of keywords and terms already).
- Upvote and index each post in Google Search
- Backlink and improve citation flow, trust flow, domain authority, domain rating on all pages / posts
- Edit all YouTube videos – write SEO descriptions and backlink to content on southern poolscales
- Add videos to Blog Posts we create, that have already been created.
- Create unique versions of each city page in footer so that they rank higher.
- Improve DR rating and backlink profile with directory listings and citations
- Will earmark 25% of the budget each month for writing reviews to improve Southern Poolscales Google Reviews.

PAYMENT SCHEDULE: \$1,000.00

Payment can be activated using a PayPal recurring payment subscription. The subscription runs month to month, there are no cancellation fees and you may opt out at anytime.

https://www.paypal.com/webapps/billing/plans/subscribe?plan_id=P-3EB505017W9622803L3VKCTA

USAGE POLICY

The client assumes full reproduction rights upon payment for completed project. All files on the web server are the sole property of the client. Upon satisfying the complete bill, the client can request a copy of the working files from the designer which may be accommodated at the discretion of the designer. The designer retains personal rights to use the completed project and any preliminary designs for the purpose of design competitions, future publications on design, educational purposes, and the marketing of the designers business. Where applicable, the client will be given any necessary credit for the usage of the project elements.

Client agrees to allow us to post a small banner or text link crediting the designer for designing and maintaining the website. Websites where dynamic content is input by users other than the client, are subject to their own usage policy. We cannot be held responsible for files uploaded to your website by your own users. We cannot be held responsible for hacking attempts, intrusions, or malicious activity by unknown 3rd parties.

Websites accepting credit cards are required to provide an SSL certificate to ensure the safety of sensitive financial information such as credit card numbers, social security numbers, etc. Your web hosting may come with a blanket SSL certificate, if you require your own certificate, you will have to purchase one and pay to have it installed on your server.

REJECTION / CANCELLATION POLICY

The client shall not unreasonably withhold acceptance of, or payment for, the project. If prior to completion of the project, the client observes any non-conformance with the design plan, the designer must be promptly notified, allowing the time we need for necessary corrections, redesigns, or reprogramming. Please be advised

that once work has begun on your project, we have a no refund policy. Rejection of the completed project or cancellation during its execution will result in forfeiture of your deposit and the possible billing for additional labor or expenses to date. All elements of the project must then be returned to the developer. Any usage by the client of any design elements, code, or portion of our work is prohibited and will result in legal action. Client shall bear all costs, expenses, and reasonable attorney's fees in any action brought to recover payment under this contract.

ACCEPTANCE OF AGREEMENT

The above prices, specifications, and conditions are hereby accepted. Your signature on this document authorizes me to execute the project as outlined in this agreement.

Southern Poolscapes LLC. Aaron Rogers 10 N. Section Street, Suite 5300 Fairhope, AL 36532 (251) 929-8990	SIGN & DATE BELOW: <i>Aaron Rogers</i> _____ (Signature authorizing work to begin). Jun 30 2020 _____ (Date of authorization).
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Document Details

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